



Inspire Influence Live Sydney 2026

Message from Naureen



I founded Inspiring Women in Hospitality to create visibility for women's voices across our industry.

After nearly 12 years at STR and earlier roles in revenue, operations, and F&B, I realised something powerful:

We have extraordinary women in hospitality, travel, tourism and real estate, but we do not have equal representation in the rooms where financial decisions are made.

Boardrooms. Investment discussions. Asset review meetings. Even salary negotiations.

Inspire Influence Live was created to change that.

This is not just another networking event.

It is a practical, hands-on professional development experience designed to strengthen the skills required to become a woman of influence.





INSPIRATION

We want more women present in rooms where financial decisions are being made. From board rooms to empowering salary negotiations.





Who helped me?

Advisory board





Emma Hynes

Director of Operations -
Australasia & Pacific
IHG



Shaizeen Contrator

Chief Commercial Officer
Trilogy Hotels



Lucia Grambalova

Chief Investment Officer
Hotel Capital Partners



Marit Connell

Director of Revenue Australia
TFE hotels



Emma Fraser

Founder
Fraser Marketing Intl.



Naureen Ahmed

Founder
Inspiring Women in Hospitality



Inspiring women

Advisory board





Why this workshop exists?

Women want to:

- Feel more confident speaking in financially driven environments
- Understand the language of owners and asset managers
- Present with authority and clarity
- Strengthen their executive presence
- Build meaningful professional networks

The core premise remains the same:

More women must be present and confident - in rooms where financial decisions are made.





What make this different?

Small, intimate format

- ✓ Closed-door event (no media, no sponsors, full confidentiality)
- ✓ Practical, hands-on learning
- ✓ Direct feedback from industry leaders
- ✓ Real-time practice in a safe environment
- ✓ Cross-sector representation

This is not a passive conference.

You will not sit and listen all day.

You will practise. Present. Receive feedback. Refine. Repeat.





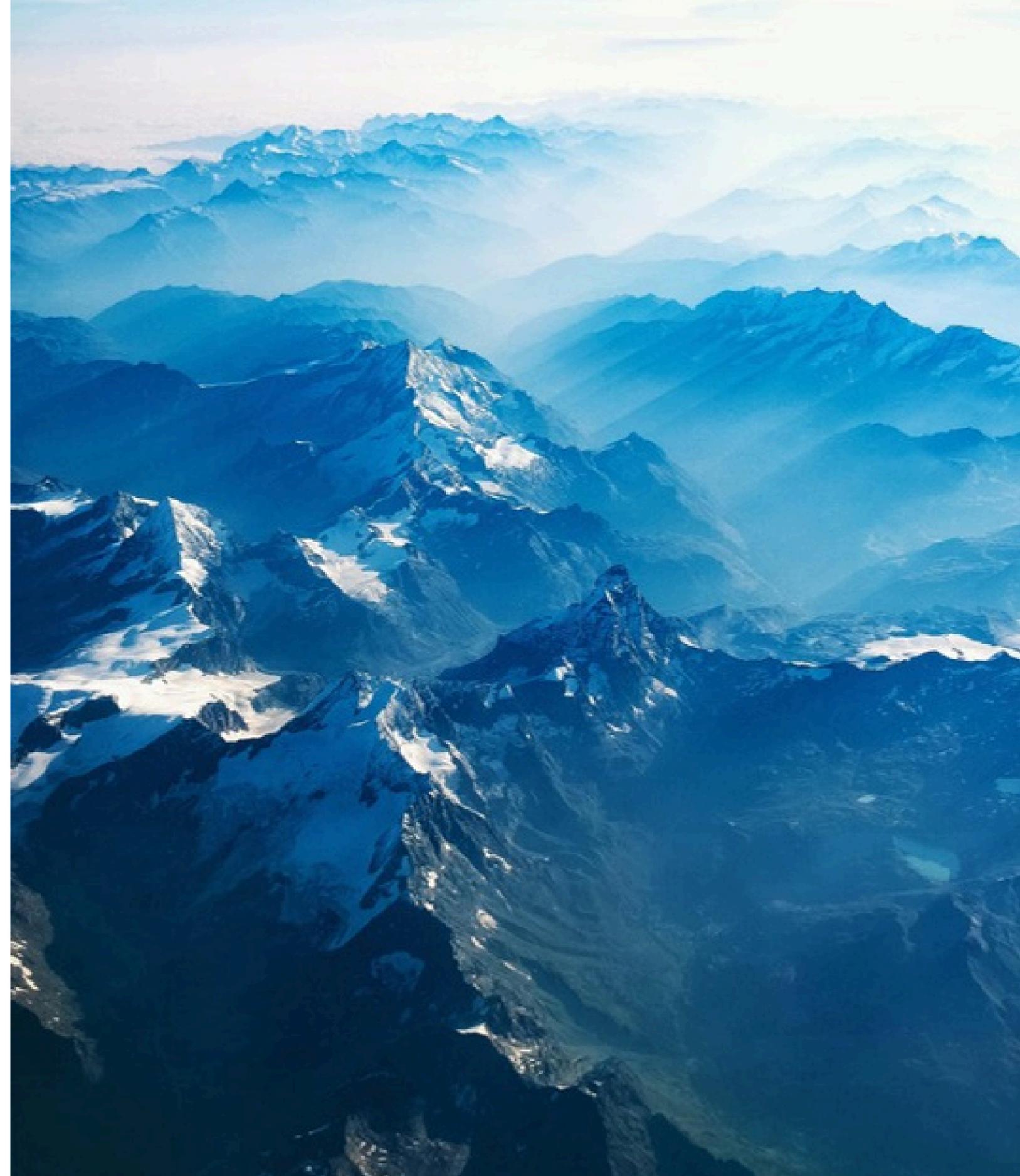
Event details



INSPIRE INFLUENCE SYDNEY 2026

Date: 30 April Thursday

Timings: 9am to 5pm





Outline of the day

9am to 9:30am: Welcome and panel on influence

9:30am to 11am: Masterclass and workshop on financial fluency

11:30am to 1pm: Presentation to owners/asset manager panel

Lunch: 1pm to 2pm

2pm to 2:30pm: Panel on influence

2.30pm to 4:00pm: Presenting with confidence

4:00pm to 5:00pm: Networking with authenticity



Masterclass on financial fluency



Led by Lucia Grambalova, Chief Investment Officer, Hotel Capital Partners
This session focuses on understanding the financial lens through which owners and asset managers operate.

You will learn:

- Key financial terminology used in hospitality and real estate
- What owners and investors look for
- How to structure commercial conversations
- What to be mindful of when presenting proposals
- How to position your arguments strategically

You will then work in small groups on practical case studies and present your recommendations to a panel of owners and asset managers.



Masterclass on financial fluency



The focus is not on getting a “yes” or “no.”

The focus is on:

- Your delivery
- Your structure
- Your clarity
- Your language
- Your confidence

You will receive live feedback in a consequence-free environment - something most of us rarely experience in our careers.



Presenting with confidence

Led by Naureen Ahmed

You may have strong content, but if your delivery lacks presence, impact or clarity, your message will not land.

In this session, we focus on:

- Voice and tone
- Posture and physical presence
- Eye contact and engagement
- Clarity of messaging
- Non-verbal communication

You will practise again in small groups, using the morning's case study content, but this time refining delivery and executive presence.

Because delivery matters | Visibility matters | Influence requires both.



Networking with authenticity



We close the day with a structured networking session designed to move beyond surface-level introductions.

Rather than “What do you do?”, you’ll be guided with prompts that allow deeper, more meaningful connections.

This is about building relationships - not exchanging business cards.

Format & Environment

- Small roundtable groups (4 - 6 participants)
- Rotating seating to maximise cross-industry connection
- Panels integrated throughout the day
- Lunch and coffee breaks included
- Evening networking reception

This is a closed event.

No media. No reporting. No sponsorship influence.

It is a safe, judgement-free space to ask questions you may not feel comfortable asking at work.





Who should attend?

This workshop is open to women working across:

- Hospitality
- Travel & Tourism
- Real Estate
- Asset Management
- Development
- Investment
- Operations
- Commercial functions

It is suitable for:

- Emerging leaders
- Mid-level managers
- Senior professionals
- Owners and asset managers
- Anyone seeking to strengthen financial fluency, presentation skills, and influence

Experience level does not determine readiness.

Confidence, communication and visibility are skills that can always be refined.



Why organisation support Inspire Influence Live?

This format does not exist elsewhere in the industry.

For organisations, this workshop supports:

- Executive presence development
- Financial literacy and commercial understanding
- Confident stakeholder engagement
- Improved presentation capability
- Talent retention and engagement
- Cross-industry relationship building

Because the environment is safe and closed, participants are more likely to:

- Ask the questions they hesitate to ask internally
- Seek feedback they don't usually receive
- Practise in ways that day-to-day business doesn't allow

Attendees return more confident, commercially aware and equipped to contribute at a higher level.



Optional add-on

Advanced Presenting with Confidence

1 May | Limited to 10 participants

A half-day intensive session.

Includes:

- Filmed presentation practice
- Individualised feedback
- Delivery refinement
- Personal action plan

Watching yourself back is one of the most powerful tools for growth





What past attendees say?



“It encouraged me to stretch beyond my comfort zone and communicate with more clarity, courage, and authenticity.” - Aysegul

“A safe space to learn, practise, fail, and try again without judgement – only support.” - Maeva

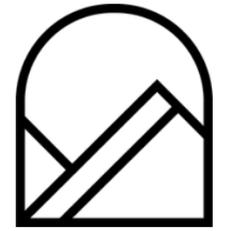
“A fantastic opportunity to connect with like-minded women and create inspiring career opportunities for ourselves.” - Ivana

“Truly transformative – I left feeling energised, empowered, and connected.” - Eva





Pricing



Options to choose from

Standard - AUD 750

Early Bird - AUD 650
(Available till 9 April)

Team Bundle - AUD 550
(Min 2 and upto 5 team members)

Presenting with confidence bonus: AUD 395





Our purpose



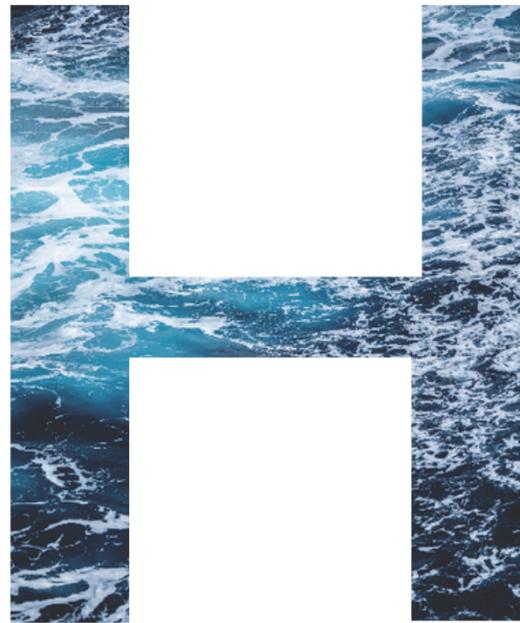
We are creating this space in the spirit of lifting each other up.

To build confidence.

To strengthen influence.

To support career growth.

And to ensure more women are present and be heard in the rooms where decisions are made.



Mindset: Lift each other up





Thank you

For any questions contact Naureen
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